FOR IMMEDIATE RELEASE
July 17, 2019
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Alfalfa Checkoff Funds Seven Research Projects
Research Projects Funded in Five States

Alfalfa researchers from across the country were the beneficiaries of funding generated by the Alfalfa Checkoff as seven new Alfalfa Checkoff research projects were recently funded. The U.S. Alfalfa Farmer Research Initiative (USAFRI), better known as the Alfalfa Checkoff, recently awarded the fifth round of funding to projects submitted by researchers from across the country.

“NAFA’s Alfalfa Checkoff Review Committee focused funding on research projects which addressed a diverse range of topics within the industry,” said Beth Nelson, NAFA President. “It’s gratifying to see the program bringing new researchers into the alfalfa community.”

NAFA’s Alfalfa Checkoff request for proposals generated 16 research projects from a broad geographic area, stretching from California to New York, demonstrating continued demand among researchers for alfalfa research funding. Proposals addressed a wide range of topics intended to drive innovation and profitability in the alfalfa industry - from testing the value of genomic selection in breeding populations to improving our understanding of Aphanomyces root rot in alfalfa. Research projects in California, Kentucky, New York, Washington, and Wisconsin were funded. They include: (project objectives can be viewed on the NAFA website):

- Maximizing Alfalfa’s Yield Potential
  - Charles Brummer, University of California-Davis

- Forage Production of Alfalfa Established in Silage Corn vs. Conventional Production Systems
  - John Grabber, USDA-ARS, U.S. Dairy Forage Research Center

- Developing Practical Phosphorus & Potassium Tissue Test Recommendations & Utilizing Struvite in Modern Alfalfa Systems III
  - Steve Norberg, Washington State University

- Evaluating Approaches to High-Throughput Phenotyping & Genotyping for Genomic Selection in Alfalfa
  - Kelly Robbins, Cornell University

- New Approaches to Improve Alfalfa Round Bale Storage
  - Kevin Shinners, Matthew Digman, University of Wisconsin-Madison

- “Grazing Alfalfa” Publication Update
  - Ray Smith, University of Kentucky

- Improving Our Understanding of Aphanomyces Root Rot of Alfalfa
  - Kiersten Wise, University of Kentucky

The NAFA review committee selected projects that best met established research priorities, including: new and updated NAFA publications; agronomic management; feed value consistency; forage quality improvements; new uses and market development; fertility, soil management, soil health, macro/micro nutrients; and yield improvements. Proposals were scored on methodology/analytical approaches; industry need; cost effectiveness/budget/matching funds; partnerships; and outreach.

The Alfalfa Checkoff call for proposals is released twice a year, in May with proposals due in June, and in November with proposals due in December. Final reports continue to roll in and reveal important data and information. Those reports are available at http://alfalfa.org/USAFRI_FinalReports.php. Be sure to bookmark this page and continue to monitor it for continuing results throughout the year.

NAFA strongly encourages alfalfa farmers to patronize checkoff-facilitating alfalfa seed brands to support the Alfalfa Checkoff:

Alforex Seeds
America’s Alfalfa Channel
CROPLAN
DEKALB
Dyna-Gro
Fontanelle Hybrids
Forage First
FS Brand Alfalfa
Gold Country Seed
Hubner Seed
Jung Seed Genetics
Kruger Seeds
Latham Hi-Tech Seeds
Legacy Seeds
Lewis Hybrids
NEXGROW
Pioneer
Prairie Creek Seed
Rea Hybrids
S&W Seed Co.
Simplot Grower Solutions
Specialty
Stewart
Stone Seed
W-L Research

(If your favorite alfalfa brand is not on the list, contact NAFA at 651.484.3888 for information on how a seed marketer can become a participating brand.)