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HAY! Take a Fresh Look at NAFA’s Recently Expanded Website

St. Paul, MN - The National Alfalfa & Forage Alliance (NAFA) website, www.alfalfa.org, now offers a wealth of industry-pertinent information in an easy-to-use menu format. Information is categorized and presented in a straightforward, intuitive manner. The format of the website has been standardized, using side menu selections in addition to the top menu bar. The goal of the website redesign was to provide a greater collection of information in a standardized, easy-to-access manner.

A Helpful Links drop-down menu, categorized by organization type, makes it easy to extend your information search to other industry-related organizations. Colorful logos make simple work out of finding the organizations you are looking for.

The new Media section displays NAFA press releases in descending date order, bringing the most up-to-date news to the forefront, while ensuring continued access to past releases. One click on a listed title displays the entire press release in .pdf format.

Industry and consumer interest in bioenergy and biotechnology is at an all-time high. Our new Policy drop-down menu gives access to documentation about events and information related to these important topics. NAFA’s summit, ‘Bioenergy Systems… Alfalfa, The Sleeping Giant’ is completely documented and easy to find just by clicking the Bioenergy tab on the Policy menu. Likewise, the Biotechnology tab gives access to information related to biotechnology and events such as NAFA’s summit ‘Peaceful Coexistence: Creating a Strategy for Harmony Among GM, Organic and Conventional Alfalfa Producers.’

Information about membership, training, publications, and NAFA’s organization remains available as well.