FOR IMMEDIATE RELEASE
Contact: Beth Nelson, President

BRAUN NAMED NAFA CHAIRMAN

St. Paul, MN – The National Alfalfa & Forage Alliance (NAFA) announced today its board has elected Tom Braun, Reedsville, WI, alfalfa producer as its new chairman. Braun has been an alfalfa and forage producer for close to 40 years. Former chairman Mark Wagoner of the Washington Alfalfa Seed Commission (Touchet, WA) will remain on the board as a director.

“This election reflects the board’s confidence in Tom’s leadership and his eagerness to promote the importance and value of alfalfa and forage crops,” said Beth Nelson, NAFA President. “I look forward to working with Tom as we continue to move our agenda forward.”

In accepting the chairmanship Braun said, “I’m excited about the opportunity to lead this organization during such a dynamic time. Alfalfa and forage crops hold so much promise not only as feedstocks but as bioenergy crops. We’ve just started to scratch the surface of their potential.”

In addition to his involvement in NAFA, Braun has been active in the Wisconsin Forage Council and the Midwest Forage Association where he has served as chairman since 2004.

NAFA, established in April of 2006, is a hybrid of the former National Alfalfa Alliance (NAA) and other industry organizations including genetic suppliers, grower associations, and university and extension personnel. It was formed to serve as an “umbrella” organization of forage and alfalfa interests offering a forum for consensus building in an effort to be an effective advocate on behalf of the alfalfa/forage industry on a national level.

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MEDIA: For more information, please contact Beth Nelson at (651) 484-3888.