INCREASE YOUR ALFALFA KNOWLEDGE

With today’s technology expanding at a rapid pace, there is much to be learned about alfalfa. The Alfalfa Intensive Training Seminar, sponsored by the National Alfalfa and Forage Alliance, gives participants the knowledge they need to make the best of their alfalfa investment.

SESSION I

INCREASE YOUR ALFALFA KNOWLEDGE

SESSION I

Join us November 13-15, 2007 in Boise, Idaho
With nationally recognized and experienced alfalfa instructors, there is no other alfalfa program like this offered in the seed industry.

Why is the National Alfalfa and Forage Alliance doing this?
The Alliance feels there is currently a void in providing technical training to many segments of the alfalfa industry. The entire industry benefits when seed dealers, field staff, consultants, government agencies, communicators and all others involved with this crop are knowledgeable about alfalfa.

What will be taught?
- Genetics, varieties, variety development, seed production
- Growth and development, soils, fertility, nitrogen fixation, water use and irrigation, stress management, pests, dormancy and overwintering
- Harvest management, drying, harvest aids
- Forage quality, sampling, testing, terms and conditions
- Marketing, economics, buying and selling hay
- Use of alfalfa in dairy, beef and horse rations

Who should attend?
- Agronomists
- District sales managers
- Certified crop advisors
- Seed sales persons
- Product managers
- Communications specialists
- Marketing managers
- Dairy nutritionists
- Beef nutritionists
- Farm editors/broadcasters
- Extension agents
- Co-op staff members
- Crop consultants
- Forage custom harvesters
- Seed growers
- Alfalfa growers

Class Size Limited — Early Registration Suggested Schedule is enclosed

Cost:
- $550 if registered before November 1, 2007.
- $600 if registered after November 1, 2007.
Cost includes instructional materials, which will provide an outstanding permanent reference source; all refreshment breaks and lunch.

Certified Crop Advisor credits will be offered.
- Crop Management – 8.5
- Soil and Water Management – 2
- Integrated Pest Management – 1

Make Hotel Reservations by Contacting:
DoubleTree Hotel – Riverside
2900 Chinden Blvd.
Boise, ID 83714
(208) 343-1841

Room rates: $104.00 single/double plus tax
Good until October 13, 2007. Make sure you mention the National Alfalfa and Forage Alliance when making your reservations.

Please verify available class space before making travel arrangements.