

Detach and Mail Course Reservation To:



National Alfalfa and Forage Alliance
100 N. Fruitland, Ste. B
Kennewick, WA 99336

Registration forms also available at:
www.alfalfa.org

INCREASE YOUR ALFALFA KNOWLEDGE

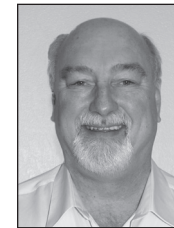
With today's technology expanding at a rapid pace, there is much to be learned about alfalfa. The **Alfalfa Intensive Training Seminar**, sponsored by the National Alfalfa and Forage Alliance, gives participants the knowledge they need to make the best of their alfalfa investment.



Instructors:



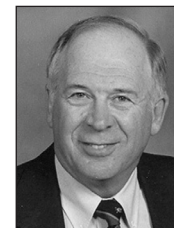
Dr. Garry Lacefield
Extension
Agronomist
University of
Kentucky



Dr. Dan Undersander
Extension Agronomist
University of Wisconsin



Randy Shaver
Dairy Nutritionist
University of
Wisconsin



Dr. Neal Martin
Director
U.S. Dairy Forage
Research Center
USDA-ARS



Marvin Hall
Extension Agronomist
Penn State University



100 N. Fruitland ■ Suite B
Kennewick, WA 99336
(509) 585-5460 ■ Fax (509) 585-2671
Website: www.alfalfa.org

Join us November 15-17, 2011 in Philadelphia, PA

**NATIONAL ALFALFA AND FORAGE ALLIANCE'S
Alfalfa Intensive Training Seminar
November 15-17, 2011**

Embassy Suites Hotel, Philadelphia Airport, Philadelphia, PA

With nationally recognized and experienced alfalfa instructors, there is no other alfalfa program like this offered in the seed industry.

Why is the National Alfalfa and Forage Alliance doing this?

The Alliance feels there is currently a void in providing technical training to many segments of the alfalfa industry. The entire industry benefits when seed dealers, field staff, consultants, government agencies, communicators and all others involved with this crop are knowledgeable about alfalfa.

What will be taught?

- Genetics, varieties, variety development, seed production
- Growth and development, soils, fertility, nitrogen fixation, water use and irrigation, stress management, pests, dormancy and overwintering
- Harvest management, drying, harvest aids
- Forage quality, sampling, testing, terms
- Marketing, economics, buying and selling hay
- Use of alfalfa in dairy, beef and horse rations

Who should attend?

- | | |
|------------------------------|-----------------------------|
| ■ Agronomists | ■ Beef nutritionists |
| ■ District sales managers | ■ Farm editors/broadcasters |
| ■ Certified crop advisors | ■ Extension agents |
| ■ Seed sales persons | ■ Co-op staff members |
| ■ Product managers | ■ Crop consultants |
| ■ Communications specialists | ■ Forage custom harvesters |
| ■ Marketing managers | ■ Seed growers |
| ■ Dairy nutritionists | ■ Alfalfa growers |

Class Size Limited — Early Registration Suggested

Schedule is enclosed

Cost:

\$550 if registered *before* November 1, 2011.

\$600 if registered *after* November 1, 2011.

Cost includes instructional materials, which will provide an outstanding permanent reference source; all refreshment breaks and lunch.

Certified Crop Advisor credits will be offered.

Crop Management – 8.5

Soil and Water Management – 2

Integrated Pest Management – 1

Make Hotel Reservations by Contacting:

Embassy Suites Hotel
Philadelphia Airport
9000 Bartram Avenue
Philadelphia, PA 19153
215-365-4500 or 800-EMBASSY
Fax: 215-365-4803

All Sessions will be held at the Embassy Suites Hotel, Philadelphia Airport

Room rates: \$139 (Single/Double)

Room Rates good until October 21, 2011.

When making reservations identify yourself as with the National Alfalfa and Forage Alliance to ensure you receive the special group rates.

**Session I Registration Form
November 15-17, 2011**

Name _____

Title _____

Company _____

Address _____

City _____

State _____ Zip _____ Phone (_____) _____

E-mail: _____

Name _____

Title _____

Company _____

Address _____

City _____

State _____ Zip _____ Phone (_____) _____

E-mail: _____

Sponsoring Company (if any)

Name _____

Address _____

City _____

State _____ Zip _____ Phone (_____) _____

Registration Fee: \$550 if registered by November 1.
\$600 if registered after November 1.

Check is enclosed for \$ _____

Payable to National Alfalfa and Forage Alliance

VISA MC

Card # _____ Exp _____

Signature _____

Please verify available class space before making travel arrangements.