

ALFALFA CHECKOFF PAYING DIVIDENDS

The U.S. Alfalfa Farmer Research Initiative (better known as the Alfalfa Checkoff), is starting to pay dividends as the research reports from the first round of funded projects start rolling in. The first of those projects, *Evaluation of the Efficacy of Various Herbicides for Control of Broadleaf and Buckhorn Plantain in Alfalfa* by Leslie Beck of New Mexico State University, has been completed and the results are available in NAFA's searchable [Research Database](#).

The NAFA board of directors began the Checkoff to facilitate a national farmer-funded research program to advance industry research. The checkoff, implemented voluntarily by seed brand, is assessed at the rate of \$1/bag of alfalfa seed with 100% of the proceeds used to support public research into alfalfa and alfalfa forage systems.

The first round of Checkoff projects were funded in September of 2017 with many of those now drawing to a close. Data from these projects is being summarized and will be on the NAFA website as they become available.

"After many years of hard work in bringing the Alfalfa Checkoff to fruition, it's rewarding to finally see its tangible results," remarked Beth Nelson, NAFA President. "This program is going to be a valuable resource for the industry."

The Alfalfa Checkoff supports research into the improvement of yields and forage quality, agronomic management, feed value consistency; new uses and market development, fertility, soil management and health, and other research areas holding the potential to advance the alfalfa industry.

Please support these participating seed marketer brands who have committed to facilitating the Checkoff, helping farmers invest in the future of the alfalfa industry:

Alforex Seeds
America's Alfalfa
Channel
CROPLAN
DEKALB
DuPont Pioneer
Dyna-Gro
Fontanelle Hybrids
Forage First

FS Brand Alfalfa
Gold Country Seed
Hubner Seed
Jung Seed Genetics
Kruger Seeds
Latham Hi-Tech Seeds
Legacy Seeds
Lewis Hybrids
NEXGROW

Prairie Creek Seed
ProHarvest Seeds
Rea Hybrids
S&W Seed Co.
Simplot Grower Solutions
Specialty
Stewart
Stone Seed
W-L Research

(If your favorite alfalfa brand is not on the list, contact NAFA at 651.484.3888 for information on how a seed marketer can become a participating brand.)